



Diana Lopez

Digital Product Designer

About

Strong business mind, natural eye for aesthetic appeal, and ability to analyze feedback.

Contact

me@diana.nu

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Portfolio

www.diana.nu

Work Experience

Freelancer

Remote under studio alias Sunday Grind. 10/2015 to Present.

- Designed brand systems and UI for tech products.
- Developed front-end and back-end for websites and apps.
- Wrote copy for marketing websites.

UI Designer

For DEFY Media in Los Angeles, CA. 4/2014–10/2015

- Carried out branding for media properties in UI across web, social media, mobile apps & OTT apps.

Designer

For Mopro in Los Angeles, CA. 2/2013–11/2013.

- Designed UI and walkthrough for company's client websites' CMS.
- Directed junior designers.
- Led design for all client brochure websites.

Skills

UI Design UX Design Prototyping Balsamiq HTML & CSS

JavaScript Branding Adobe Photoshop Adobe Illustrator

Adobe InDesign Sketch Copywriting Front-end Back-end